

CLINIQUE

Clinique introduces

New.

Clinique Smart Clinical Repair™
SPF 30 Wrinkle Correcting Cream

Launching Mid-February 2024



Allergy Tested. 100% Fragrance Free. Dermatologist Tested. Non-acnegenic.
Oil-free. Safe for Sensitive Skin.



What it is:

NEW Clinique Smart Clinical Repair™ SPF 30 Wrinkle Correcting Cream lightweight dermal-active SPF moisturizer visibly repairs wrinkles, protects with SPF, and helps prevent future damage.

Proven results:

Immediately:

Improves skin barrier
after **4 hours**^{*}

94% say product does not
leave white cast^{**}

90% say product
looks invisible^{**}

After 12 weeks:

100% have
smoother skin^{***}

97% show a visible
reduction in wrinkles^{****}

95% show more
radiant skin^{****}

^{*}30 women, ages 30-69, after using the product once

^{**}Consumer testing on 132 women, after using the product once.

^{****}Clinical testing on 37 women, after using the product for 12 weeks.



What it does:

Dermal-active SPF formula helps boost skin's strength to help reduce the look of lines and wrinkles. Protects from UV rays (NA: UVA/UVB rays) and helps prevent future damage caused by free radicals that can accelerate signs of aging. Plumps skin with instant and lasting hydration, which helps minimize the appearance of fine, dry lines. Fast absorbing cream features an invisible finish with no white cast



Visibly reduces the look of lines + wrinkles:



Peptides: These skin-fortifiers help boost skin's strength to help visibly reduce lines and wrinkles. Our formula with CL1870 Peptide Complex™ includes "self-assembly," "neuropeptide," and "signaling peptides":

- Acetyl Hexapeptide- 8
- Palmitoyl Tripeptide-1
- Palmitoyl Tetrapeptide-7
- Palmitoyl hexapeptide-12

Hydrates:



Hyaluronic acid + glycerin: Blend of moisturizing ingredients helps hydrate, provide suppleness, and visibly smooth fine, dry lines.

Protect:



Provitamin D coupled with **vitamin E:** provides powerful antioxidant protection to help fortify skin's free radical defense against premature aging.

SPF 30 Sunscreen Actives:

- Homosalate
- Octisalate
- Octinoxate
- Avobenzone

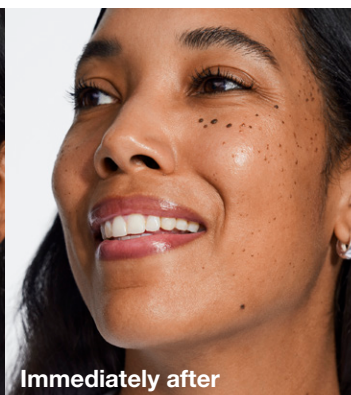
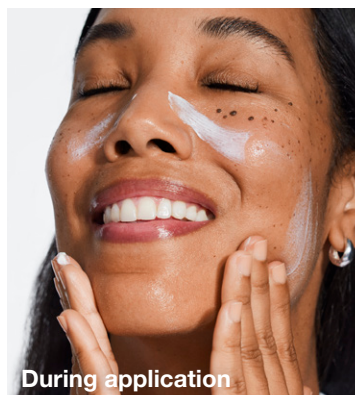
Note:

This formula is 100% fragrance free and safe for sensitive skin. There are no additives masking the natural scent and color of Organic Sunscreen Actives. Therefore, the natural scent and color may be noticeable upon application.



Who is it for:

Available in one formula: All Skin Types (1,2,3,4).
Oil-free. Non-acneogenic. Safe for sensitive skin.



How to use:

Apply to face in the AM, after cleansing, exfoliating and Clinique Smart Clinical Repair™ Wrinkle Correcting Serum.

Follow with Clinique Smart Clinical Repair™ Wrinkle Correcting Eye Cream. Use fingertips to gently apply a dime sized amount to face.

In the PM, moisturize with Clinique Smart Clinical Repair™ Wrinkle Correcting Cream or Clinique Smart Clinical Repair™ Lifting Face + Neck Cream for our ultimate de-aging routine.

Suggested Retail price : €89 (50ml)

Available : Mid-February 2024, all point of sales

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Make it a power couple.

Clinique Smart Clinical Repair™ Wrinkle Correcting Serum targets wrinkles from multiple angles. Helps to visibly repair, resurface, and replump skin. Gentle enough for twice daily AM & PM use on face and neck.



Key ingredients



Serum with advanced 1% retinoid and 9.5% peptides is formulated for high-performance de-aging helping to boost skin's strength and reduce the appearance of lines and wrinkles.

* In a clinical study after 16 weeks, women who had one laser treatment showed the same improvement in the overall look of lines and wrinkles as those who used Smart Serum twice daily instead. Laser used: microblative deka dot SmartSkin CO2™ (Cynosure, Westford, MA) with CO2 fractional tech.



The story behind Smart Clinical Repair™ SPF 30 Wrinkle Correcting Cream

The latest addition to our advanced de-aging line, Clinique Smart Clinical Repair™ SPF 30 Wrinkle Correcting Cream. Lightweight dermal-active SPF moisturizer with peptides, hyaluronic acid, and provitamin D, visibly repairs lines and wrinkles, hydrates, and helps protect skin against future signs of aging. Dermatologist tested. Safe for sensitive skin.

